

Bilateral Agreement

Between

**Elizabeth City State University
&
Pitt Community College**

**Bachelor of Science:
Graphic Design**



ECSU

ELIZABETH CITY STATE UNIVERSITY

FOUNDED 1891

**BILATERAL AGREEMENT
BETWEEN
ELIZABETH CITY STATE UNIVERSITY
AND
PITT COMMUNITY COLLEGE
(Baccalaureate Degree Program in Graphic Design)
September 2024**

THIS BILATERAL AGREEMENT (hereinafter "Agreement") is entered into by and between ELIZABETH CITY STATE UNIVERSITY, a constituent institution of the University of North Carolina (hereinafter "ECSU") and PITT COMMUNITY COLLEGE, a North Carolina Community College System institution (hereinafter "PCC").

BACKGROUND

ECSU offers a baccalaureate degree program in Graphic Design. The Bachelor of Science in Graphic Design is a four-year collegiate program designed to prepare students for opportunities in professional careers and/or graduate school.

PCC offers an Associate in Applied Science Degree program in Advertising & Graphic Design (A30100).

PURPOSE

ECSU and PCC acknowledge that recipients of an Associate in Applied Science Degree/Advertising & Graphic Design may seek to transfer to ECSU to pursue a B.S. in Graphic Design. To this end, ECSU and PCC hereby join in a collaborative effort to facilitate the transfer of students graduating from PCC's Advertising & Graphic Design Program to a baccalaureate degree program in Graphic Design at ECSU and agree to the following terms and conditions:

1. The parties agree that a recipient of an Associate in Applied Science Degree (AAS) in Advertising & Graphic Design from PCC, with at least a cumulative grade point average (GPA) of 2.0 based on a 4.0 scale will be admitted to ECSU, provided all other conditions for admissions are satisfied.
2. ECSU agrees to accept college transfer coursework completed at PCC, under the AAS in Advertising & Graphic Design as equivalents to ECSU courses in accordance with "Schedule A, Section I" attached hereto, subject to the requirements of ECSU's Undergraduate Admissions Policy (ECSU Policy 300.3.1), as it may from time to time be amended. The courses approved for transfer credit must have been taught by PCC faculty who meet the credential requirements of the Southern Association of Colleges and Schools (SACS). Only courses with a grade of "C" or better from an accredited institution are considered transferrable.
3. A recipient of an AAS Degree in Advertising & Graphic Design from PCC who applies for admission to ECSU and is admitted as a transfer student may receive up to a maximum of sixty-five (65) semester hours of academic credit.
4. A minimum of thirty (30) semester hours of credit at the upper level must be earned through regular enrollment at ECSU including a minimum of fifteen (15) semester hours of credit in junior/senior courses in the major field. A total of at least one hundred twenty (120) semester hours of credit must be completed as outlined in "Schedule A, Section II" to be awarded the Bachelor of Science in Graphic Design from ECSU.
5. This agreement shall become effective on October 1, 2024 and shall terminate May 31, 2029.

I. SCOPE OF AUTHORITY

Except as otherwise expressly and specifically provided in this Agreement, neither party shall have any authority to act for, or to assume any obligations or responsibility on behalf of, the other party.

II. INTELLECTUAL PROPERTY

Any use of the names "Elizabeth City State University" or the "Pitt Community College", including any of its constituent schools, departments, programs or logos, relating in any way to the activities described in this Agreement, shall be subject to prior written approval.

III. STUDENT AND STAFF CONFIDENTIALITY

ECSU and PCC each agree to maintain the confidential and exempt status of any Social Security number information, as required by N.C.G. S. 132-1.10(c)(1), and that they will not re-disclose personally identifiable information pursuant to Family Educational Rights and Privacy Act, 20 U.S.C 1232g (FERPA) or by other State and Federal laws. Failure to comply with the provisions of this section or otherwise failure to abide by legally applicable security measures and disclosure and re-disclosure restrictions may, in University's sole discretion, result in the interruption, suspension and/or termination of the relationship. If ECSU or PCC experiences a security breach concerning any information covered by the Agreement, and such breach is covered by N.C.G.S. 75.61(14), then the party will (a) fully comply with the party's obligations under the NC Identity Theft Protection Act, (B) immediately notify ECSU or PCC with the information which was disclosed, and (c) fully cooperate with ECSU or PCC in carrying out ECSU's or PCC's obligations under said Identity Theft Protection Act.

IV. ADMINISTRATION

The administration of this Agreement shall be the responsibility of the Chief Academic Officer/Provost at ECSU and the Vice President of Learning at PCC.

V. RELATIONSHIP AND DISPUTE RESOLUTION

This Agreement shall not be construed as creating a relationship of partners, brokers, employees, servants, joint ventures or agents between the parties. The parties to this Agreement are acting as independent participants and shall cooperate mutually to resolve any dispute or misunderstanding through collaboration and discussion. If a mutually agreed upon resolution does not occur, this Agreement shall be governed by the laws of the State of North Carolina, excluding its conflict of laws principles. Each party expressly agrees to subject to the jurisdiction of the Courts of the State of North Carolina should litigation arise between the two parties.

VI. DURATION

- A. This Agreement is effective for five (5) years, starting from the date it is executed, after which it will be re-evaluated by both parties for renewal, amendment or termination.
- B. Both parties have the right to terminate this Agreement at any time during its duration by providing two (2) months advanced written notice. Notwithstanding the foregoing, in case of termination as provided above, ECSU and PCC shall continue its obligation to those students already enrolled, until those students have completed their training.
- C. This Agreement may be revised only by mutual written amendment executed by the authorized representatives of both parties.

VII. FORCE MAJEURE

If either party's performance of obligations under this Agreement is materially hampered, interrupted, or interfered with by reason of any fire, casualty, lockout, strike, labor conditions, unavoidable accident, riot, war, or act of God, or by the enactment, issuance, operation of any municipal, county, State, or federal law, ordinance or executive, administrative, or judicial regulation, order or decree, or by any local or national emergency, the affected party shall be excused from performance of this Agreement.

VIII. ANNUAL REVIEW

This Agreement shall be reviewed annually by the parties to determine if it needs to be modified and whether or not it will be continued without modification for the ensuing year.

IX. ENTIRE UNDERSTANDING

This Bilateral Agreement contains the entire understanding between the parties and may be amended at any time by mutual written Agreement.

IN AGREEMENT to the foregoing, the parties, or their authorized representatives, hereby affix their signatures in duplicate (2) original counterparts.

ELIZABETH CITY STATE UNIVERSITY



Catherine Edmonds, Ed.D.
Interim Chancellor

Date: 4/22/2025

PITT COMMUNITY COLLEGE



Maria Pharr, Ed.D.
President

Date: 10/21/24

(Schedule A)

Elizabeth City State University

Elizabeth City, NC
Department of Music and Visual Arts

Curriculum Guide
for

Graphic Design

Specialization/Concentration: *Graphic Design*

ASSOCIATE OF APPLIED SCIENCE DEGREE: *Graphic Design*

Pitt Community College, NC Community College

BACHELOR OF SCIENCE DEGREE: *Graphic Design*

Elizabeth City State University

ECSU Course	Title	Sem. Hrs.	Pitt CC Equivalent Course	Sem.Hrs.
A. General Education Core 36 Hrs.				
UNIV 110	Freshman Seminar I	1		
HON	Freshman Honors I Colloquium	1		
UNIV 120	Freshman Seminar II	1		
HON	Freshman Honors II Colloquium	1		
ENGL 102	Composition I	3	ENG 111	3
ENGL 103	Composition II	3	ENG 112 or 114	3
PSY 212	General Psychology	3	PSY 150	3
General Education Math Requirement	Any UGETC Math Course	3	MAT 143, 152, or 171	3
B. Major Core Requirements 54 Hrs.				
ART 100	Art Foundations	3	GRD 141 Graphic Design I	4
ART 101	Art and Design Applications	3	GRD 142 Graphic Design II	4
ART 102	Drawing I	3	GRD 121 Drawing I/GRD 141 (1 credit)	3
ART 103	Drawing II	3		
ART 201	Visual Information Architecture	3	GRD 151 Computer Design Basics	3
ART 202	Branding and Packaging Design	3	GRD 241 Graphic Design III	4
ART 210	Typography I	3	GRD 110 Typography I	3
ART 301	Interactive Design	3	GRD 188 Web Design for Graphic Design I	3
ART 303	UI/UX Design	3	GRD 240 User Interface and User Experience	3
ART 310	Typography II	3	GRD 111 Typography II	3
ART 341	Digital Photography	3		
ART 342	Motion Graphics	3	GRD 271 Multimedia Design I + GRD 272 Multimedia Design II	4
ART 400	Advanced Studio I	3		
ART 406	Internship in Art	3		
ART 409	Senior Show/Portfolio	3		

ART 498	Graphic Design Applied Theory	3		
ART 499	Graphic Design Seminar	3		
ARTH 217	History of Graphic Design	3		
C. Major Core Electives 6 Hrs.				
ART 111	Three-Dimensional Design	3		
ART 220	Painting I	3		
ART 221	Painting II	3		
ART 230	Sculpture I	3		
ART 231	Sculpture II	3		
ART 260	Printmaking I	3		
ART 280	Principles of Animation and Game Art	3		
ART 333	Imaging I	3	GRD 156 Computer Design Apps I + GRD 157 Computer Design Apps II	4
ART 340	Photography I	3		
ART 350	Ceramic I	3		
ART 351	Ceramic II	3		
ART 376	Glass I	3		
ART 380	3D Animation	3		
ART 381	3D Computer Animation II	3		
ART 401	Advanced Studio II	3		
ART 402	Advanced Studio III	3		
ART 403	Advanced Studio IV	3		
ART 445	Filmmaking	3		
ART 446	Short Film Production	3		
ART 485	Arts Management	3		
ART 490	Fibers	3		
D. Related Area Courses 6 Hrs.				
ARTH 209	Survey of Art I	3	ART 111 Art Appreciation	3
ARTH 210	Survey of Art II	3		
ARTH 315	African American Art	3		
ARTH 317	Nineteenth-Century Art	3		
ARTH 318	Twentieth-Century Art	3		
ARTH 416	Theory of Contemporary Art Design	3		
E. Free Electives 18 Hrs.				
DGM 100	Introduction to Digital Media	3		
DGM 159	Interactive Video	3		
DGM 298	Social Media Analysis	3		
ART 1TR	Art Elective	3	GRD 280 Portfolio Design	4
ART 1TR	Art Elective	3	GRD 288 Web Design for Graphic Design II	3
ART 1TR	Art Elective	3	GRD 265 Digital Print Production	3
Total		120 Hours		57 Hours

Section Summary

A. General Education Core	36 Hrs.	12 ECSU Hrs.
B. Major Core Requirements	54 Hrs.	18 ECSU Hrs.
C. Major Core Electives	6 Hrs.	3 ECSU Hrs.
D. Related Area Courses	6 Hrs.	3 ECSU Hrs.
E. Free Electives	18 Hrs.	18 ECSU Hrs.
Total Hours Required for Degree.....120 Hrs.		