



# ECSU

ELIZABETH CITY STATE UNIVERSITY

## INNOVATE.



## INSPIRE.



## IMPACT.

**VIKINGS NAVIGATE 2023**  
**FACULTY/ STAFF INSTITUTE**  
**August 8 - 9, 2023**

Presiding  
Dr. Farrah Ward, Provost and Vice Chancellor for Academic Affairs

# PRE AND POST CONFERENCE EVENTS

## PRE-CONFERENCE EVENTS

### August 2 and 3, 2023

9:00am – 5:00pm

[Deans and Chairs Retreat](#)

*Dr. Farrah Ward, Provost and Vice Chancellor for Academic Affairs*

### August 7, 2023

9:00am – 2:00pm

[New Faculty/Academic Affairs Staff Orientation](#)

*Dr. Tarsha Rogers, Director, Center for Teaching and Learning*

*Gilchrist Complex, Room 107 \*Mandatory for all New Faculty and Staff\**

1:00 pm – 4:30pm

[Workshop for Academic Affairs Directors](#)

*Dr. Farrah Ward, Provost and Vice Chancellor for Academic Affairs*

*Gilchrist Complex, Room 304*

## POST-CONFERENCE EVENTS

### August 10, 2023

9:00am – 5:00pm

[Project Coordinators Retreat](#)

*Ms. Sharea Williams and Ms. Brittani Wilson, Coordinators*

*P.W. Moore Boardroom on the second floor of the G.R. Little Library*

1:00pm - 1:45pm

[Customer Service Coaching Session - Mandatory for Designated Customer Service Ambassadors](#)

*John Formica, Ex-Disney Guy, Presenter*

*Ms. Gwendolyn Sanders, Deputy Chief of Staff  
via Zoom*

### August 12, 2023

9:00am – 11:00am

[Adjunct Faculty Orientation](#)

*Dr. Tarsha Rogers, Director, Center for Teaching and Learning*

*Virtual via Zoom*

## **August 8, 2023**

8:00am – 8:30am

### [Check-In / Continental Breakfast](#)

Mickey L. Burnim Fine Arts Center

8:30am – 8:45am

### [Welcome / Opening Remarks](#)

*Dr. Farrah Ward, Provost and Vice Chancellor for Academic Affairs*

### [Greetings](#)

*Dr. Walter Swan, Chair-Faculty Senate*

*Ms. Letitia Evans, Chair-Staff Senate*

8:45am – 9:30am

### [State of the University Address](#)

*Dr. Karrie G. Dixon, Chancellor*

### [ACE SuperStar](#)

*Dr. Karrie G. Dixon, Chancellor*

*Ms. Gwendolyn Sanders, Deputy Chief of Staff*

9:30am – 10:30am

### [Divisional Updates](#)

Office of the Chancellor and Operations/Legal Affairs - Attorney Alyn Goodson, Vice Chancellor and Chief of Staff

Division of Academic Affairs - Dr. Farrah Ward, Provost and Vice Chancellor

Divisions of Student Affairs and University Advancement - Dr. Gary Brown, Vice Chancellor

Division of Business and Finance - Mr. Bob Thibeault, Interim Vice Chancellor

Department of Athletics - Mr. James DuBose, Jr., Director of Athletics

10:30am – 10:40am

### [Break](#)

10:40am – 11:30am

### [Compliance and Safety Updates](#)

Dr. Lucretia Banks, Title IX Coordinator - Title IX Compliance

Interim Chief of Police Jason Sugg and Shara Chivers - Clery Compliance

David Hill, Safety Officer - Emergency Preparedness

11:30am- 11:45am

### [Communications & Marketing Updates](#)

Ms. Sandra Powers, Executive Assistant to the Chancellor

11:45am – 12:15pm

### [Keynote Address](#)

"The World of VR and How It Leads to Innovative Learning In and Out of the Classroom"

*Ms. Donna Facer, Owner, New World VR Corporation*

---

[Transition to K. E. Building \(Faculty & Staff\)](#)

---

12:30pm – 1:35pm

Working Luncheon

Partnership for Education Advancement

*Dr. Farrah Ward, Provost and Vice Chancellor for Academic Affairs*

*Ms. Guana Dixon, Director of Strategic Initiatives*

*CANVAS LMS Presentation*

*Mr. David Diehl, Senior Account Executive, Instructure*

*Mr. Jamar Jones, Chief Information Officer, Elizabeth City State University, Facilitator*

**\*Concurrent Sessions will be held in K. E. White Building, Rooms 117 & 118 and the Fine Arts Building after Lunch\***

**TRACK 1: Academic Affairs Faculty and Staff (Concurrent Sessions)**

2:00pm – 3:00pm

**Workshop #1: Adult Learners: A Campus-wide Initiative to Grow Our Adult Learners**

*Presenter: ECSU Lumina Adult Learner Team*

*Moderator: Dr. Kim Downing, Professor, Department of Health and Human Studies*

*K. E. White Building, Room 117 (Adult Learners)*

**Workshop #2: Immersive Learning Technologies Bring Learning to Life (Faculty Demonstrations)**

*Presenter: Ms. Donna Facer, CEO, New World VR Corporation*

*Moderator: Dr. Jacqueline Huff, Associate Professor, Health and Human Studies*

*K. E. White Building, Room 118 (Immersive Learning)*

**Workshop #3: Enhancing the Online Learning Experience with Intuitive Course Design**

*Presenter: Ms. Kristen Purvis, Instructional Design Specialist, Office of Distance Education*

*Moderator: Dr. Trina Gregory, Online Student Services Coordinator, Office of Distance Education*

*K. E. White Building, Room 130 (Technology and Teaching)*

3:00pm – 3:15pm

Break

3:15pm – 4:15pm

**Workshop #1: Institutional Dashboards**

*Presenter: Dr. Fred Okanda, Director of Institutional Effectiveness and Research*

*Moderator: Dr. Jennifer Brown, Assistant Professor, Health and Human Studies*

*K. E. White Building, Room 117 (Adult Learners)*

**Workshop #2: Immersive Learning Technologies Bring Learning to Life (Faculty Demonstrations)**

*Presenter: Ms. Donna Facer*

*Moderators: Dr. Jacqueline Huff, Associate Professor, Health and Human Studies*

*K. E. White Building, Room 118 (Immersive Learning)*

**Workshop #3: Enhancing the Online Learning Experience with Intuitive Course Design**

*Presenter: Ms. Kristen Purvis, Instructional Design Specialist, Office of Distance Education*

*Moderator: Dr. Trina Gregory, Online Student Services Coordinator, Office of Distance Education*

*K. E. White Building, Room 130 (Technology and Teaching)*

4:15pm- 5:15pm

**Faculty Senate Meeting (All Faculty)**

Dr. Walter Swan, Chair, Faculty Senate  
K. E. White Building, Room 117

**TRACK 2: Staff Development**

2:00pm – 2:45pm

**Workshop #1: Cybersecurity**

Presenter: Mr. Jamar Jones, Chief Information Officer, Information Technology  
Fine Arts Auditorium

2:45pm- 3:20pm

**Workshop #2: Human Resources**

Presenter: Dr. Shamica Long-Lane, Assistant Vice Chancellor and Chief Human Resources Officer  
Fine Arts Auditorium

3:30pm- 4:15pm

**Workshop #3: Business and Finance**

Presenter: Mr. Robert Thiebeault, Interim Vice Chancellor for Finance  
Fine Arts Auditorium

4:20pm – 4:45pm

**Workshop #4: Communications and Marketing**

Presenter: Ms. Sandra Powers, Executive Assistant to the Chancellor  
Fine Arts Auditorium

**August 9, 2023**

9:00am – 11:30am

[Departmental Meetings](#)

Department of Education – 201 Gilchrist Complex

Department of Music , Graphic Design, and Digital Media– 238 Fine Arts Complex

Department of English, History, and Interdisciplinary Studies – 138 Johnson Hall

Department of Social Sciences – 301 Gilchrist Complex

Department of Natural Sciences – 300 Jenkins Science Center

Department of Aviation and Emergency Management – 230 STEM Complex

Department of Health and Human Studies – 330 STEM Complex

Department of Mathematics, Computer Science, and Engineering Technology  
– 225 Dixon Hall

Department of Business, Accounting, and Sport Management – 114 Williams Hall

Department of Military Science –113 Dixon Hall

Office of Student Success & Retention – 113 Moore Hall

11:30am- 1:30pm

[Lunch Break](#)

[Welcome Back Vikings!](#)

[Human Resources Faculty & Staff Day Party](#)

1:30pm - 2:30pm

[Instructure \(Canvas\) Meeting: Division of Information Technology: Division of Information Technology](#)

Gilchrist Complex, Room 107

2:30pm - 3:30pm

[Instructure \(Canvas\) Meeting: Deans and Department Chairs](#)

Gilchrist Complex, Room 107

# PRESENTER BIOGRAPHY

## Ms. Donna Facer



Donna Facer, woman-entrepreneur, began her career in digital publishing with start-up businesses including WebPort Inc., a website design studio serving large corporations in 1996, at the beginning of the Internet age. She was vice president and website coder. In that capacity, Donna successfully delivered over 100 websites that brought e-commerce to the Internet. Then, in 2002, at Turnleaf Solutions, an educational data reporting company, she was the lead user experience designer, creating innovative data reporting solutions that led to the company purchase by CTB McGraw-Hill in 2005.

She went on to serve for over 20 years in digital publishing for education companies such as Pearson Higher Education, National Geographic Learning, and CTB McGraw-Hill as product designer, project manager, and consultant. At McGraw-Hill, Ms. Facer launched online reporting products for TABE, Las Links™, and TerraNova® assessment systems.

Donna has received recognition for her work and won awards, such as the Women in Technology Award, and the Pearson Higher Education Excellence in Achievement Award, a peer-nominated award, given to one employee quarterly. With her extensive knowledge and experience in computer and instructional technology, she developed a vision for the future of education with virtual reality. She founded New World VR Corporation in 2019 and opened two location-based virtual reality arcades in Williamsburg and Norfolk, Virginia. These locations serve as an avenue for the development of virtual reality technology, application development, and an educational resource for local schools and homeschoolers.

Additionally, Donna has made many positive contributions to her community. She has worked with [www.K4RC.org](http://www.K4RC.org) Amateur Radio Club as an Emergency Communications Provider. She has also worked with a non-profit family shelter in New Jersey, providing IT support.

Donna received her bachelor's degree in physics with a Programming emphasis for the University of Colorado at Boulder.

THANK YOU FOR YOUR SUPPORT



ELIZABETH CITY  
STATE UNIVERSITY







